**Fundraising Opportunities for 2023-2024**

**Davidson Adopt-A-Singer**

Donations to the DFA Adopt-a-Singer program are tax-deductible, and are designated. This means that if a friend or family member wants to contribute to your student’s account, they simply fill out the attached form and mail it in with a check for any amount. You can start NOW!!! That money will be applied to the student’s account to be used while they are at Davidson. The funds, however, are not refundable in the event that a student leaves DFA or graduates, but remain in the choral program accounts. Previous efforts have raised more than $55,000 from the Adopt-a-Singer program.

**2023-2024 Adopt-a-Singer Instructions**

When you are approaching individuals to sponsor you in Chorale or choral department activities, some simple procedures will help.

1. Explain the Adopt-a-Singer to the individual. Include the “official” Adopt-a-Singer letter and personalize the sample letter. Graciously thank the individual for considering or donating.
2. Be sure and include a ***specific*** amount in your request. If you are sending out 100 letters, ask for $40 each. If you are sending out just 10 letters, then you may want to ask for significantly more. People will give you what you ask for, usually. However, it would be in bad taste to ask for all $3,735 from one person. Tell them how many people you are asking, and the amount.
3. Include the Adopt-a-Singer Registration form. Write (print) your name in the blank ahead of time. Be sure and write neatly and legibly. If there is no name on the form, the money will not be applied to your account.
4. Include an envelope that you have already stamped and addressed:

**Director of Choral Studies**

**Davidson Fine Arts School**

1. **th Street**

**Augusta, GA 30901**

Important guideline: Students and parents should contact only individuals that they know. No door-to-door soliciting for the Adopt-a-Singer program.

Whom to contact . . .

1. Relatives.
2. Friends.
3. Teachers.
4. Neighbors.
5. Church leaders.
6. Parents’ business associates.
7. Professionals, such as your physician or dentist.
8. Parents’ employer.
9. Your employer.

The Davidson Chorale

Phillip R. Streetman, CONDUCTOR

John S. Davidson Fine Arts Magnet School

615 12th St., Augusta, GA 30901

Dear Friend and Business Owner,

The Davidson Fine Arts School Choral Department is proud to announce our annual “Adopt-A-Singer” fund raising program and we are pleased to invite you to be a part of it! Davidson is a Georgia School of Excellence, the 2004 National GRAMMY® Signature School and the 2005 GRAMMY® Gold Signature School. These titles truly apply to the over 160 students who are studying choral music at our school.

For students, the study of choral music is an investment in time, physical energy, and discipline – but it is the required financial investment that we are asking you to help with. Singers at Davidson participate in many significant performance opportunities. Below is just a sampling of some of the major concert and performance events which our singers are participating in for the 2023-2024 season:

Georgia Southern Invitational Choral Competition, Statesboro, GA 2023

The Davidson Chorale Annual Holiday Celebration, December 2023

Georgia Music Educators Association All-State Choir in Athens, GA 2024

The Davidson Chorale Tour of Italy, 2024

A Celebration of Black History Month, February 2024

To address our singers’ monetary needs, we are offering you the tax-deductible opportunity to “Adopt-A-Singer.” Your contribution will go directly to fund the particular singer who is soliciting your sponsorship. As a way to express our appreciation, you or your business will be listed in all of our concert programs for the 2023-2024 concert season. Please consider giving to this program and sponsoring one of our students.

Your support will enable our bright, motivated, and talented singers to meet their financial needs. We appreciate your support and participation in this worthwhile activity.

Sincerely,



Mr. Phillip R. Streetman,

Director of Choral Studies

Davidson Fine Arts Magnet School

**Sample Adopt-a-Singer Sponsorship Letter**

|  |
| --- |
| Your Name: |
| Address: |
| City: |
| Phone Number: |
| Postal Code: |
| Email Address: |

Date:

|  |
| --- |
| Name of Recipient: |
| Address:  Name of Organization: |
| City: |
| Phone Number: |
|  |
|  |

Dear Sir/ Madam/Grandmother/Uncle\_\_\_\_/Friends’ name, etc.,

My name is **INSERT YOUR NAME**, and I am a member of the Davidson Chorale at the Davidson Fine Arts School in Augusta, GA. We recently received an invitation to participate in a memorable performance tour of Italy with a special performance at the Vatican. The 8-day trip includes performances in Siena, Pisa, Lucca, Florence, Assisi and Rome.

I am currently seeking financial sponsors to help me with the cost of this trip, and hope I can count on your support. “**Here’s a good place to personalize your request, particularly if it is family.”**

The Davidson Chorale is perhaps one of the most awarded ensembles in America, and this concert represents a true honor for all the singers. The invitation is an acknowledgement of the group’s accomplishment, based on hours and hours of rehearsal and hard work.

The cost of the trip is $3,735, which includes transportation, accommodations, meals and educational activities. I am asking **[number]** contributors to each donate **[$amount]** to help me reach my goal. Is it possible for you to assist me by making a contribution? Any amount of contribution would be appreciated. I will plan to share my photographs and experiences with contributors upon my return.

The first major installment toward my trip is due in October. I have enclosed a Davidson Adopt-a-Singer registration form, which includes my name and specific information on how to contribute. Donations to this program are tax deductible! Please feel free to contact me at **[phone number]** if you need more information. Your generous contribution will enable me to share in this wonderful opportunity.

Thank you in advance for your consideration and support.

Sincerely yours, Yours sincerely, / faithfully/love

Name

Signature

Davidson Fine Arts Adopt-a-Singer Registration Form

**Please fill out completely and mail to:**

**Director of Choral Activities**

**Davidson Fine Arts School**

**615 12th Street**

**Augusta, GA 30901**

Information to appear in Davidson Chorale programs: Check one

( ) Individual name/s\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

( ) Business name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Contact if different from above\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State\_\_\_\_\_\_\_\_\_\_\_\_ZIP\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email\*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*Required for receipt for tax purposes

( ) My check for $\_\_\_\_\_\_\_\_\_\_made payable to Davidson Fine Arts Choral Department is enclosed.

**\*\*Name of the singer that I am adopting:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**